

# Product Review Checklist

- Name of Manufacturer**
- Name of Product**
- Contact info of person** in charge of Product Review at Savvy Cleaner.  
\*This is the person who will answer questions if we have any.
- Phone of contact**
- Email of contact**
- Address** where the certificate will be mailed once approved.
- Company Website** - Link
- Online Press Kit** - Link (if you have one - this may be part of your website.)
- Amazon Page** - Link
- Distribution** Example: USA, Canada, Europe
- Availability** Where can people buy your product? Example: Target, Walmart, CVS, Walgreen, Amazon.
  
- Helpful info** about your product  
This information includes stats, target audience, dwell time, info about replacement filters, cartridges or other consumables needed to operate the product properly.
  
- SDS** (Safety Data Sheet) if applicable
  
- Company Logo** - This helps us cement your image in the minds of our consumers.
  
- Product Image(s)** - This/these help us show our viewers your product in the best visible setups.
  
- Product or Company Videos**  
These are things we can't film ourselves such as the process of how your filters are made, or durability testing in your manufacturing plant etc. NOTE: Product or company videos are not required, but help set you apart from the competition and cement added value (safety, application, use) in the minds of consumers.

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**Payment** – Non-Refundable Application fee of \$1,495. payable with Visa, MC, Amex or Disc.

**A physical product itself needs to be shipped** to Savvy Cleaner to begin the review process.

Address to ship your product:

**Savvy Cleaner (c/o Product Review) 7101 Yellowhorn Trl, Waxhaw NC 28173**

\*\*\*HELPFUL LINKS \*\*\*

What is included in the Savvy Cleaner Product Review?

<https://savvycleaner.com/product-review>

Samples of Savvy Cleaner Approved Product Reviews

<https://mycleaningconnection.com/savvy-cleaner-approved>

The Difference Between Savvy Cleaner Approved & Savvy Cleaner Recommended

<https://savvycleaner.com/savvy-cleaner-approved>

Go to Application Process

<https://savvycleaner.com/product-review-application>